

**Schedule Serial No:**

**IndiaCLEN**  
**FAMILY HEALTH AWARENESS CAMPAIGN**  
**PROCESS EVALUATION-2000**  
**STATE LEVEL POLICY MAKERS' SCHEDULE**

**IDENTIFICATION DETAILS:**

1. INTERVIEW

Commencement Time: \_\_\_\_\_

Conducting Time: \_\_\_\_\_

DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_ (Date / Month /Year)

2. CENTRAL / STATE: \_\_\_\_\_

3. RESPONDENT TYPE:

1. Health Minister
2. Chief Secretary
3. Health Secretary
4. State AIDS - Project Director

4. Was the interview recorded?

1. Yes

2. No

**(Label the Cassette with the Schedule Serial Number)**

Namaskar,

---

My name is..... . I would like to ask you some questions to help us understand the planning and implementation of Family Health Awareness Campaign. I would appreciate if you could spare your valuable time to enlighten us. Your responses will be treated as confidential.

---

1. In your opinion; what is the **philosophy behind** conducting the **Family Health Awareness Campaign**?

How will the FHAC program **influence the spread of HIV/AIDS** in our community ?

**In a conservative society like ours talking about sex is a taboo. However, in this program sensitive issues like RTI/STD/HIV-AIDS were discussed both at home and at the camp through a public health program**

Knowing the cultural norms of the society why was this **strategy** considered most **appropriate**?

A lot of thinking has gone into planning and implementing such a program. What **constraints** were **envisaged** in using such a strategy?  
(Probe : home visits, camps)

What **plans** were made **to overcome** these constraints?

**Training of health care providers at various levels was done for the syndromic management of RTI/STD**

What do you think were the **benefits and constraints in training the government doctors**?

What do you think were the **benefits and constraints in training the private practitioners**?

What do you think were the **benefits and constraints in training the Health workers**?

How was the ground staff (**health workers**) **prepared to communicate** about RTI/STD effectively to the clients?

In your opinion to what **extent** did the **program succeed**?

In your opinion what were the **reasons** for significant proportion of men and women **not coming** forward to utilize the program services?

What are your **suggestions** to **improve the program** in future?

What **policy measures** are required **to sustain** this program in future?

Central / State

# THE INCLEN TRUST